

HLP 4933: The European Café

HLP 4933 EUROPEAN CAFÉ | SUMMER 2023

OVERVIEW

This course presents an overview of the historical development of the European cafeteria as a cultural institution. It provides an analysis of the social, political, and cultural aspects of the growth of cafeteria life, how the institution affected life and culture in Europe, and how the cultural alone changed the arts, politics, and social influences throughout Europe.

The course provides an analysis of three geographic areas and how certain historic time frames were important in the cafeteria life development within those regions. Vienna, Paris, and Italy will be analyzed to see how the intellectual, artistic, and political cultures in these areas helped influence the societies they were in. The course will also analyze the modern Italian cafeteria to those historic developments. Many aspects of the course will take place in Italian cafeterias in Venice, Florence, and Rome.

OBJECTIVES

Upon successful completion of this course, you will be able to:

- Provide an understanding of the development of the cafeteria institution and how it affected advancements in Europe.
- Understand how cafeterias changed the societies they were in by the blending of intellectual, artistic, and political cultures.
- Develop a basic understanding of the three regions of Vienna, Paris, and Italy's cafeteria life.
- Compare and contrast the various segments, players, and people of the institutions.
- Describe and discuss the literary history, urban studies, cultural differences, and societal changes that were formed by the cafeteria culture.
- Explore the past institutions with current modern Italian institutions.
- Understand the inspiration of current and future intellectuals that will continue to develop the cafeteria as an institution for the expansion of knowledge, arts and cultures.

ATTENTION

- Be sure to **disable your pop-up blocker** to avoid blocking of content in Canvas.
- If you are new to Canvas, watch the [Canvas Overview video \(Links to an external site.\)](#) [3:58]. If you have any questions regarding Canvas, refer to the [Canvas Guides \(Links to an external site.\)](#).

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INSTRUCTOR

RON GROMOLL, CHA, CHE, CHIA



Ron Gromoll has been a General Manager in the hospitality industry for over thirty years managing limited-service hotels to full-service conference center hotels. He has been a hospitality instructor at both City College and the University of Florida.

His expertise is in guest services, staff development, and revenue and budget applications. He is a United States Marine, has an A.A.S. in Hotel & Restaurant Management from Luzerne County College and a B.S. in Business from Phoenix University. He has certifications from the American Hotel and Lodging Association in Hotel Administration, Hotel Education, Hotel Industry Analytics, the Southeastern Tourism Society in Travel Marketing Professional and Festivals and Events and a master certification in Essentials of Hospitality Management from Cornell University.

Messaging: Use the [Canvas Inbox \(Links to an external site.\)](#) conversation tool to message your instructor.

- **Office Hours:** request office hours by email or phone. Times will be dependent on classes, and excursions.
- **Phone:** (352) 303-9452
- **Email:** rgromoll@ufl.edu

Use Canvas mail and/or email ONLY for personal questions related to the course content or of a personal nature, such as grades, special circumstances, and needed accommodations. For technical issues, please see the ["Getting Help"](#) section below.

Expect a response within 24 hours. All online correspondence must have your full name in the message body and contain your course and section number in the subject line.

If you have a question not specific to you, consult the [General Help Forum](#). It's likely that others have the same questions. Feel free to answer questions posted by your peers.

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GETTING HELP

If you encounter a technical issue, please contact [UF Computing Help Desk \(Links to an external site.\)](#), or utilize the one of the following self-help resources:

- [Canvas Student Help https://elearning.ufl.edu/student-help/](https://elearning.ufl.edu/student-help/)
- [Support Services : https://elearning.ufl.edu/supported-services/](https://elearning.ufl.edu/supported-services/)
- [Message Canvas Support : https://itsm.helpdesk.ufl.edu/sc/teaching-and-learning/learning-management-systems/course-management-systems](https://itsm.helpdesk.ufl.edu/sc/teaching-and-learning/learning-management-systems/course-management-systems)
- [Canvas Quickstart Student Guide : https://elearning.ufl.edu/student-help/keep-learning/quickstart-guide-for-students/](https://elearning.ufl.edu/student-help/keep-learning/quickstart-guide-for-students/)

Any requests for make-ups due to technical issues MUST be accompanied by the ticket number received from the UF Computing Help Desk when the problem was reported to them. The ticket number will document the time and date of the problem. You MUST message your instructor within 24 hours of the technical difficulty if you wish to request a make-up.

REQUIRED TEXTS

- Leona Rittner; W. Scott Haine; Jeffrey H. Jackson, (2013). The Thinking Space: The Café Culture Institution in Paris, Italy and Vienna, 1st Edition. New York, NY: Rutledge (ISBN-13: 978-1-4094-3879-3).
 - Only chapters Vienna = 1, 3, Paris 4, 8, 9 and Italy 11, 13)

COURSE REQUIRED ACTIVITIES

WEEKLY INTERVIEW ASSIGNMENTS

There are three (3) group assignments. One before leaving the US and three in the first three weeks of the overseas study abroad. The student group will interview various guests at US, London & Paris cafés or teahouses/tearooms of their choice with 5 questions and present those finds along with research of the topic and stories or experiences how it relates to students. pictures, graphics, and other information in a 5 - to-9-page paper posted to Canvas by the due date for each week. Three questions will be given to the group to ask, and two questions will be created by the group. Each café or tearoom must be asked identical questions. (65 Points each)

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ATTENDANCE

You must attend all six (6) of the classes. Some of the classes will be inside a classroom with lectures and we will hold some of the classes outdoors as excursions (Wifi, and European culture may vary on the ability to do the outdoor classes). Attendance will be taken and counted, and any unexcused absence will create a 10 % deduction of final grade.

SNAPSHOT ASSIGNMENT

There are three (3) group assignments that are a combination discussion and assignment. During your café visits and interviews, collect pictures, graphics, illustrations, team pictures and other miscellaneous information to present on an assignment and discussion board. Use **creativity** to **design and display** your café collected information along with an explanation of the materials. Part of the grade will be voting from all students. (65 points each)

QUIZZES

There are Three (3) quizzes associated with the course content and textbook readings. Read the textbook chapters, study the PowerPoints, attend the lectures during the study abroad and videos, and take the module quizzes. (Total of 65 points)

FINAL PAPER AND COMBINATION ANALYSES

There is one (1) final analyses and PowerPoint. Combine all three weeks of interviews from London/Paris including research and graphics, plus the Café visits done before the trip began in the US, along with illustrations, pictures and graphics into a **comprehensive comparison presentation**. (100 points)

STUDENT FEEDBACK SURVEYS

Every semester, students will complete two surveys to give feedback to the instructor regarding the elements of this course. These surveys are anonymous and are a way for you to provide honest feedback on the course. This feedback is essential to provide the best quality instruction and give you, the learner, the best learning experience. You are asked to give your honest opinion and to share any advice you must make the course better. You will be asked questions regarding the instructor presence, lectures, assignment quality, etc.

GRADING POLICIES

Presentations, Snap Shots, and Quizzes will be graded as soon as possible given the study abroad experiences and details.

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GRADE DISTRIBUTION

Assignment	Points Per Assignment	Total Points
Interview papers (x3)	65	195
SNAP SHOT Graphic Assignment (x3)	65	195
Quiz (x3)	20, 20, & 25	65
Attendance	Attend all classes	60
Final Presentation (x1)	105	100
Total		620

GRADING SCALE

- A** 93% - 100%
- A-** 90% - 92.99%
- B+** 87% - 89.99%
- B** 84% - 86.99%
- B-** 80% - 83.99%
- C+** 77% - 79.99%
- C** 74% - 76.99%
- C-** 70% - 73.99%
- D+** 67% - 69.99%
- D** 64% - 66.99%
- D-** 60% - 63.99%
- E** 0 – 59.99%

Information about UF's current grading policies may be found at the [UF Grades and Grading Policies website \(Links to an external site.\)](#).

UF POLICIES

POLICY ON ACCOMMODATING STUDENTS WITH DISABILITIES

Students with disabilities requesting accommodations should first register with the [Disability Resource Center \(Links to an external site.\)](#) (352-392-8565) by providing

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appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.

The instructor should be notified of any special accommodations required by the student when they begin their course.

UF COUNSELING SERVICES

Resources are available on campus for students having personal problems or lacking a clear career and academic goals which interfere with their academic performance. These resources include:

- [UF Counseling & Wellness Center \(Links to an external site.\)](#), 301 Peabody Hall, 352-392-1575, personal and career counseling
- [UF Student Health Care Center \(Links to an external site.\)](#)
 - Student Mental Health, 352-392-1171, personal counseling
 - Sexual Assault Recovery Services (SARS), 352-392-1161, sexual counseling
- [U Matter We Care \(Links to an external site.\)](#)
- [UF Career Resource Center \(Links to an external site.\)](#), Reitz Union, 352-392-1601, career development assistance and counseling

UNIVERSITY POLICY ON ACADEMIC MISCONDUCT

UF students are bound by [The Honor Pledge \(Links to an external site.\)](#) which states: "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment."

The [Honor Code \(Links to an external site.\)](#) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class.

From [Regulations of the University of Florida, 4.041 Student Honor Code and Student Conduct Code: Scope and Violations \(Links to an external site.\)](#):

Plagiarism. A student shall not represent as the student's own work all or any portion of the work of another. Plagiarism includes but is not limited to:

1. Quoting oral or written materials including but not limited to those found on the internet, whether published or unpublished, without proper attribution.

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2. Submitting a document or assignment which in whole or in part is identical or substantially identical to a document or assignment not authored by the student."

From [Regulations of the University of Florida, 6C1-4.047 Student Honor Code and Student Conduct Code: Sanctions \(Links to an external site.\)](#):

For a violation or violations of the Honor Code, a student may receive any of the sanctions that can be imposed for Student Conduct Code violations, including but not limited to conduct probation, suspension and expulsion as well as any educational sanctions. In addition, students may receive the following:

1. Assignment grade penalty. The student is assigned a grade penalty on an assignment including but not limited to a zero.
2. Course grade penalty. The student is assigned a grade penalty in the entire course including but not limited to an 'E'."

COURSE EVALUATION

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals.

Guidance on how to give feedback in a professional and respectful manner is available at the [GatorEvals \(Links to an external site.\)](#) website. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via the [GatorEvals portal \(Links to an external site.\)](#). Summaries of course evaluation results are available to students on the [GatorEvals Public Data \(Links to an external site.\)](#) website.